Message Text

UNCLASSIFIED

PAGE 01 BONN 13924 311541Z ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W

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R 311533Z JUL 78

FM AMEMBASSY BONN

TO USDOC WASHDC

INFO SECSTATE WASHDC 0732

AMCONSUL DUSSELDORF

AMCONSUL FRANKFURT

AMCONSUL STUTTGART

UNCLAS BONN 13924

E.O. 11652: N/A TAGS: BEXP, GW

SUBJECT: ADS REQUEST - RAMA CORPORATION, SAN JACINTO, CA

DESPITE EXTENSIVE CANVASSING THE EMBASSY COULD LOCATE

ONLY THE FOLLOWING PROSPECT(S):

GEFI GESELLSCHAFT FUER INDUSTRIEWAERME MBH

BLUMENTAL STR. 164

D-4150 KREFELD

CONTACT: MR. GRUENFELDER, MGR.

PHONE: 02151/751041 TELEX: 853719

COMMENT: FIRM ESTABLISHED 1946, EMPLOYS 40. ANNUAL SALES DM 10 MILLION. FINANCIAL REFERENCE: DEUTSCHE BANK AG, 4150 KREFELD. REPUTATION: GOOD. FIRM IS

ENGAGED IN INDUSTRIAL HEATING PROCESSING AND RECYCLING

EQUIPMENT. INTERESTED IN RAMA'S PRODUCT LINE.

AMCONSUL FRANKFURT COMMENT:

ACCORDING TO RELIABLE TRADE AND INDUSTRY SOURCES, MARKETING OG THIS PRODUCT LINE IN FEDERAL GERMANY IS VERY MUCH IMPEDED BY THE FACT OF EXISTING COMPETITION FROM UNCLASSIFIED

UNCLASSIFIED

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A LARGE NUMBER OF ORIGINAL EQUIPMENT MANUFACTURERS. OUR INITIAL CONTACT, WHO INDICATED WILLINGNESS TO TAKE ON THIS LINE-- THE FIRM BUERO FOR ELEKTROTECHNIK, BAD VILBEL--DECLINED THE OFFER FOR THE FACT THAT THE U.S. PRODUCTS OFFERED DO NOT OFFER ANYTHING NEW OR DIFFERENT THAN WHAT IS BEING MADE AVAILABLE ON THE DOMESTIC MARKET FROM DOMESTIC SOURCES, FOR BETTER CONDITIONS. THE

U.S. FIRM MIGHT, THEREFORE, WISH TO APPROACH DIRECTLY WEST GERMAN PRODUCERS TO EXPLORE THE PRODUCTION UNDER PRIVATE LABEL, OR ACT AS THEIR SUB-SUPPLIER FOR THE ONE OR OTHER PART.

SHOULD ANOTHER EXPRESSION OF INTEREST BE ELICITED, THE EMBASSY WILL REPORT IT IMMEDIATELY.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR MEEHAN $\,$

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 31 jul 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment: Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BONN13924
Document Source: CORE
Document Unique ID: 00
Drafter: n/a

Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

Expiration: Format: TEL

Film Number: D780313-0667

From: BONN

Handling Restrictions: n/a

Image Path: ISecure: 1

Legacy Key: link1978/newtext/t1978071/aaaaaahp.tel Line Count: 72

Litigation Code IDs: Litigation Codes:

Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM

Message ID: 0e09366a-c288-dd11-92da-001cc4696bcc

Office: ACTION EUR

Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a

Page Count: 2
Previous Channel Indicators: n/a Previous Classification: n/a
Previous Handling Restrictions: n/a

Reference: n/a Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags:

Review Date: 29 mar 2005 **Review Event:** Review Exemptions: n/a **Review Media Identifier:**

Review Release Date: N/A Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

SAS ID: 1841889 Secure: OPEN Status: NATIVE

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To: COM Type: TE

vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/0e09366a-c288-dd11-92da-001cc4696bcc

Review Markings: Sheryl P. Walter Declassified/Released **US** Department of State EO Systematic Review 20 Mar 2014

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